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FOR IMMEDIATE RELEASE

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THE SQUIRES GROUP, INC. ANNOUNCES TWO NEW HIRES

Marketing Manager and Contracts Administrator Join the Growing Inc. 5000 Company

ANNAPOLIS, Md. (April 5, 2011) – The Squires Group, Inc. (TSGi), an ERP consulting and career placement firm, today announced the hiring of two new team members – Melissa Franko as marketing manager and Patience Frisby as contracts administrator.

Franko brings more than 12 years of branding and marketing experience to TSGi. Her experience includes developing brand recognition and social marketing campaigns, and planning advertising, public relations and promotional campaigns. Most recently, Franko was the director of marketing for a local real estate company, where she was responsible for overseeing marketing campaigns for the company's residential, commercial and corporate brands. She also worked for Ruder Finn, a public relations firm in Washington, DC, Crosby Marketing Communications and The Cyphers Agency (both in Annapolis, MD) where she managed a variety of integrated marketing campaigns. Franko holds a Master's degree in Public Communications from American University. In her new role as marketing manager, she will be responsible for increasing company awareness and client prospects through a variety of branding and marketing efforts.

Frisby joins the TSGi team as contracts administrator, where she will focus on managing TSGi's new electronic contracts system, as well as preparing new contracts and reviewing contract modifications. A graduate of the University of Maryland, University College, Frisby has more than 10 years of experience in the area of business administration with a concentration in contracts management in the Federal, commercial and international sectors. She has worked at Aerotek and TEKsystems within their professional services division and at ARINC of Annapolis as a contracts specialist. Frisby holds a Bachelor's Degree in Legal Studies with a minor in Business Administration.

About The Squires Group, Inc.

The Squires Group, Inc. is a WBENC certified woman-owned, professional services firm, founded in 1994 with its principal operations located in Annapolis, Maryland. TSGi specializes in ERP consulting and career placement for process reengineering, change management, implementation, upgrades, and web-enabled integration of IT solutions. TSGi provides short to long-term services for mid to tier-one commercial and Federal clients throughout the DC Metro region. In 2010, *Inc.* magazine ranked TSGi No. 2563 on its annual Inc. 5000 – an exclusive ranking of the nation's fastest-growing private companies. For more information please visit: www.squiresgroup.com.