



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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The Squires Group Makes Inavero's 2012 Best of Staffing™ Talent List

The Squires Group announced today that it has been named to Inavero's 2012 Best of Staffing™ Talent list. Best of Staffing, presented in partnership with CareerBuilder, is the nation's first award that recognizes staffing firms that receive remarkable reviews from the people they find jobs (employed talent). Fewer than 1% of North American staffing firms have been named to the 2012 Best of Staffing Talent List.

"This award has special meaning to us because it's based on how our consultant's feel about their experiences with the team at The Squires Group. We're delighted that they've been given the chance to recognize the exceptional service that we're delivering so that they can focus on our client's success," says Eric Galasso, President of The Squires Group. "It also means that our team is living up to our values of professionalism, integrity and trust in our relationships with our consulting staff."

Staffing firms competing to make the Best of Staffing list underwent a rigorous survey process followed by careful analysis of responses to determine consultant satisfaction levels. The Squires Group received satisfaction ratings of 9 or 10 out of 10 from 73 percent of their talent, significantly higher than the industry's average of 50 percent. Best of Staffing participants secured a place on the list by earning an average Net Promoter Score® that was nearly double the national staffing industry benchmark for talent who had been placed in a job.

"The staffing industry continues to play a key role in helping to revitalize the economy," said Eric Gregg, Inavero's Founder and CEO. "Staffing firms give growth-minded organizations a more flexible alternative to recruiting their own employees, letting both the employee and employer determine if the fit is right for a more permanent position. Both sides receive tremendous value in a flexible, yet meaningful working relationship, and as they engage with staffing firms to help achieve those goals, the service experience they have is very important to their success. The Best of Staffing lists are a resource for businesses and talent who are trying to find staffing firms that provide exceptional service."

Inavero's complete Best of Staffing list can be viewed at www.bestofstaffing.com. For more information about Inavero, visit www.inavero.com. To learn more about The Squires Group visit www.squiresgroup.com.

About The Squires Group

The Squires Group, Inc. is a WBENC certified woman-owned, professional services firm, founded in 1994, by Nancy Squires, with its principal operations located in Annapolis, Maryland. TSGi specializes in ERP and IT consulting and career placement for process reengineering,

change management, implementation, upgrades, and web-enabled integration of IT solutions. TSGi provides short to long-term services for mid to tier-one commercial and Federal clients throughout the DC Metro region. For more information on The Squires Group, please visit www.squiresgroup.com.

About Inavero, Inc.

Inavero designs and manages satisfaction surveys for a global list of staffing and recruiting firms in more than 15 countries. Inavero's proprietary technology platform gathers and reports staffing firm client and talent satisfaction information through online surveys. Inavero's team analyzes satisfaction feedback from more than 500,000 staffing firm clients and talent each year, and serves as the American Staffing Association's exclusive research partner.

For more information contact Inavero at (800) 921-2640 or email bestofstaffing@inavero.com.
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